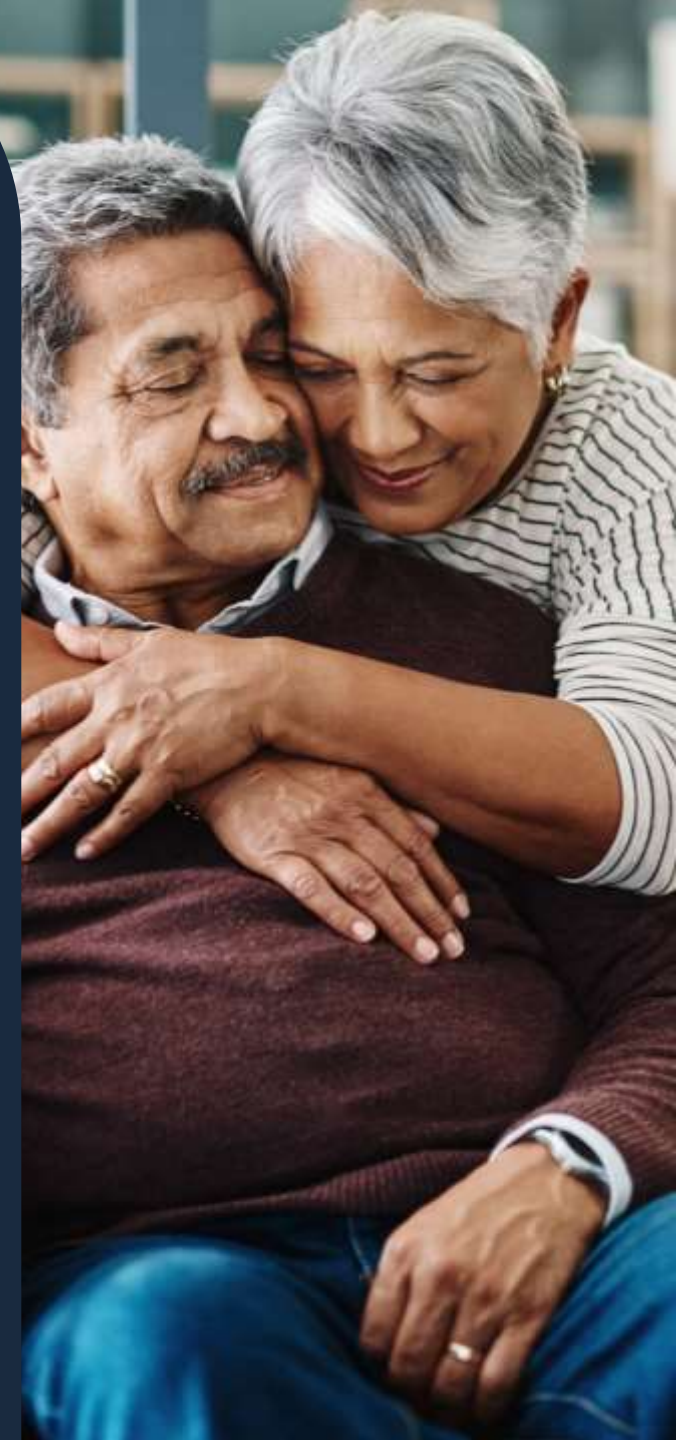




Healthcare in the 2024 Elections: A Winning Issue for Democrats

Key findings from national and battleground state research
Conducted June 2024

**PROTECT
OUR CARE**



Methodology



1,204 interviews
conducted online.



- Additional interviews in presidential battleground states* (616 total)
- Additional interviews with Black voters (473 total)
- Additional interviews with Latino voters (432 total)



Interviews
conducted May 31-
June 2, 2024.



The battleground state results on health care questions are very closely aligned with the national survey results

Health Care Is a Winning Issue for Democrats

- A large majority of voters say health care is an important issue for them in this year's elections - nearly half say it is very important.
- Standing up to drug companies to reduce prescription costs provides Democrats with a compelling way to connect with voters' most important pocketbook concerns, as do policies to lower health insurance premiums.
- Democrats win the debate by large margins on voters' most important healthcare priorities.
- GOP-backed policies that threaten access to affordable health care alienated significant portions of the Republican base.

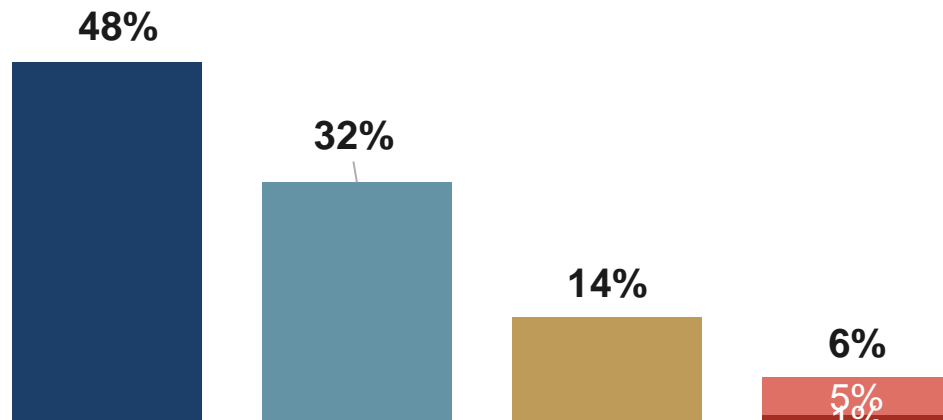
The Contrast Between Democrats and Republicans on Health Care is Clear, Compelling, and Persuasive

1. Democrats want to protect and strengthen the Affordable Care Act; Republicans want to terminate it.
2. Democrats want to expand drug pricing reforms to all Americans; Republicans want to repeal the reforms already in place.
3. Democrats want to protect and strengthen Medicare; Republicans want to cut Medicare and raise the retirement age.
4. Democrats want to protect and strengthen Medicaid coverage and care for millions of Americans, including seniors, children, and people with disabilities; Republicans want draconian Medicaid cuts that would take care away.

Almost half of voters say the issue of healthcare will be very important to them in this year's elections.

How important will the issue of healthcare be to you in voting this year?

■ Very important ■ Fairly important ■ Just somewhat important ■ Not that important/not important at all



Total very/fairly important %

Party

Democrats	91
Republicans	76
Independents	69

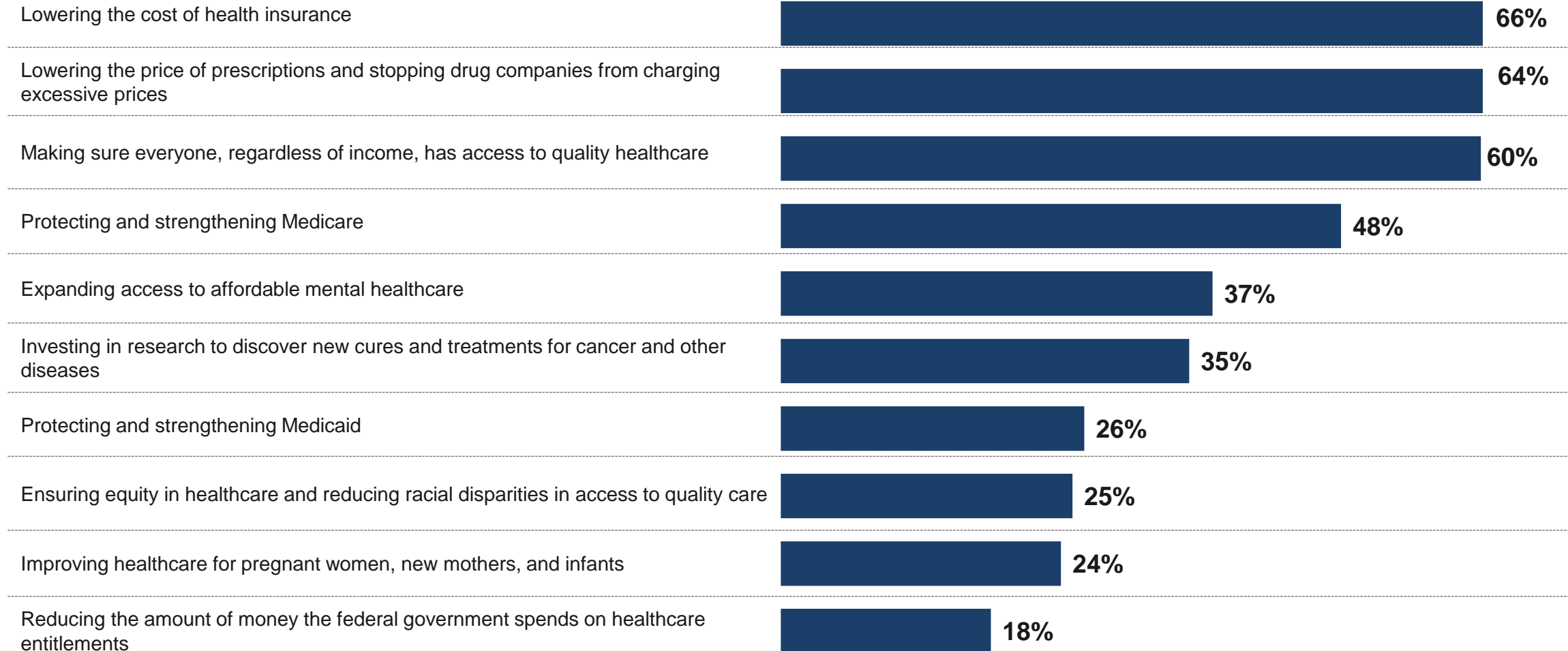
Age

18-34	80
35-49	81
50-64	78
65+	80

Race

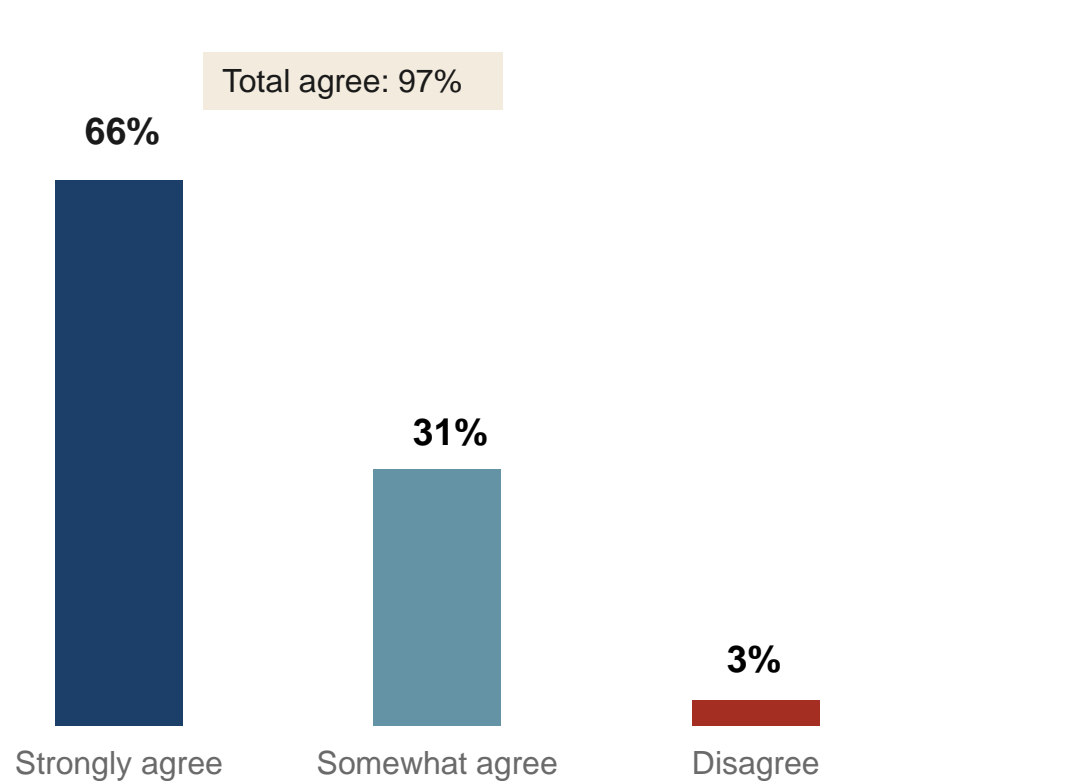
White	77
Black	90
Latino	90

Lowering costs and access for all are the top healthcare voting issues.



In an election where high prices are a dominant concern, voters strongly agree that lower drug prices is an important way to address the high cost of living.

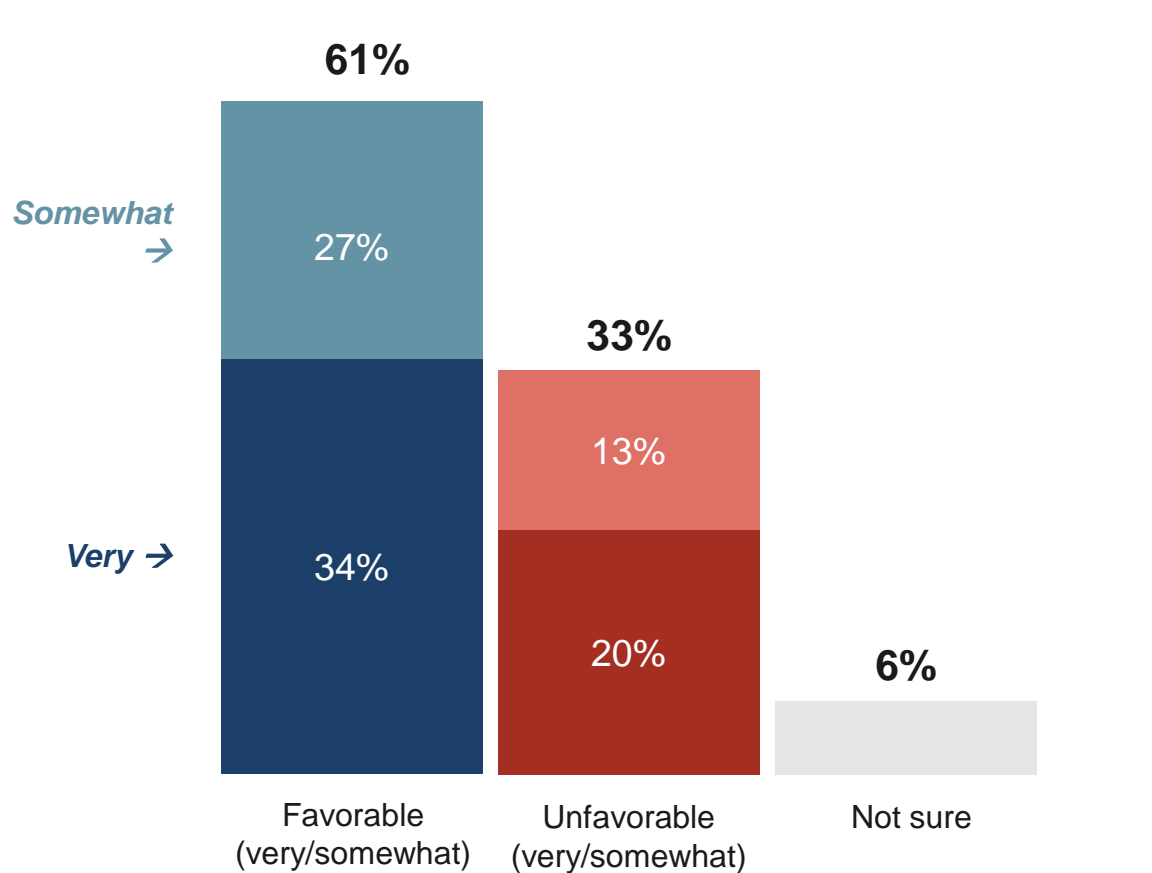
Please indicate whether you agree or disagree with the following statement: *“Lowering drug prices and the cost of prescriptions is an important way to help people afford the cost of living”*



	Strongly agree %
Party	
Democrats	77
Republicans	58
Independents	52
Race	
White	65
Black	72
Latino	73
Age	
18-34	65
35-49	68
50-64	66
65+	65
Gender	
Men	64
Women	68

The popularity of the ACA continues to grow.

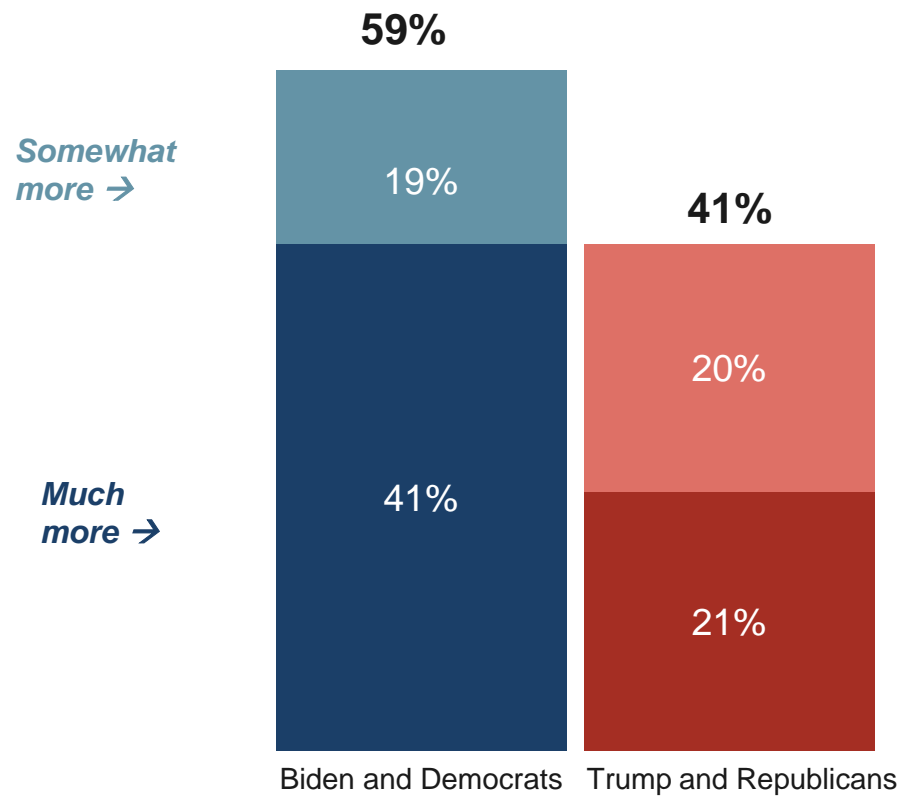
Please rate your opinion of the Affordable Care Act (also referred to as “Obamacare”)



	Favorable %
Battleground states	59
Democrats	90
Republicans	33
Independents	58
White men-noncollege	42
White men-college	64
White women-noncollege	51
White women-college	65
Black voters	87
Latino voters	73

By a wide margin, voters side with Biden/Democrats on dealing with ACA.

Joe Biden and Democrats in Congress say they want to protect and strengthen the Affordable Care Act. Donald Trump and Republicans in Congress say they want to repeal the Affordable Care Act. On this issue, who do you agree with more?

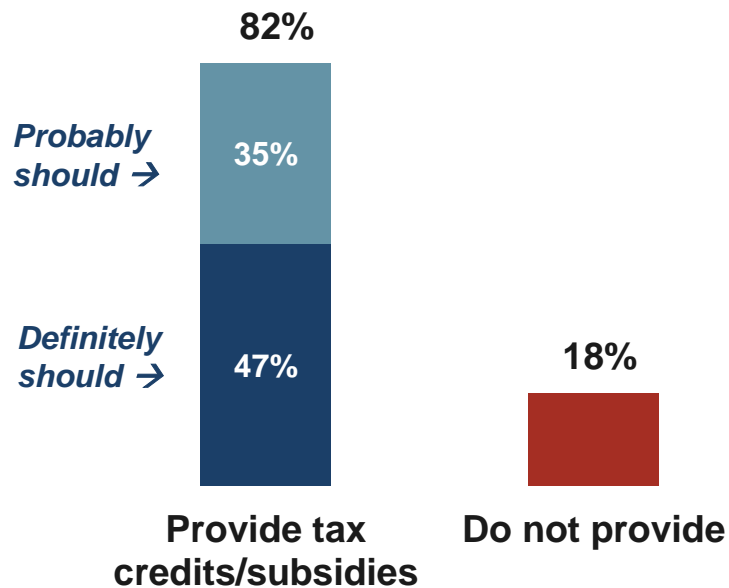


	Biden/Dems %	Trump/Reps %
Battleground states	59	41
Democrats	96	4
Republicans	21	79
Independents	68	32
Vote for Congressional Democrat 2024	97	3
Vote for Congressional Republican 2024	21	79

There is overwhelming support for tax credits to lower premium costs for ACA coverage, and voters agree with Democrats over Republicans on the issue by a wide margin.

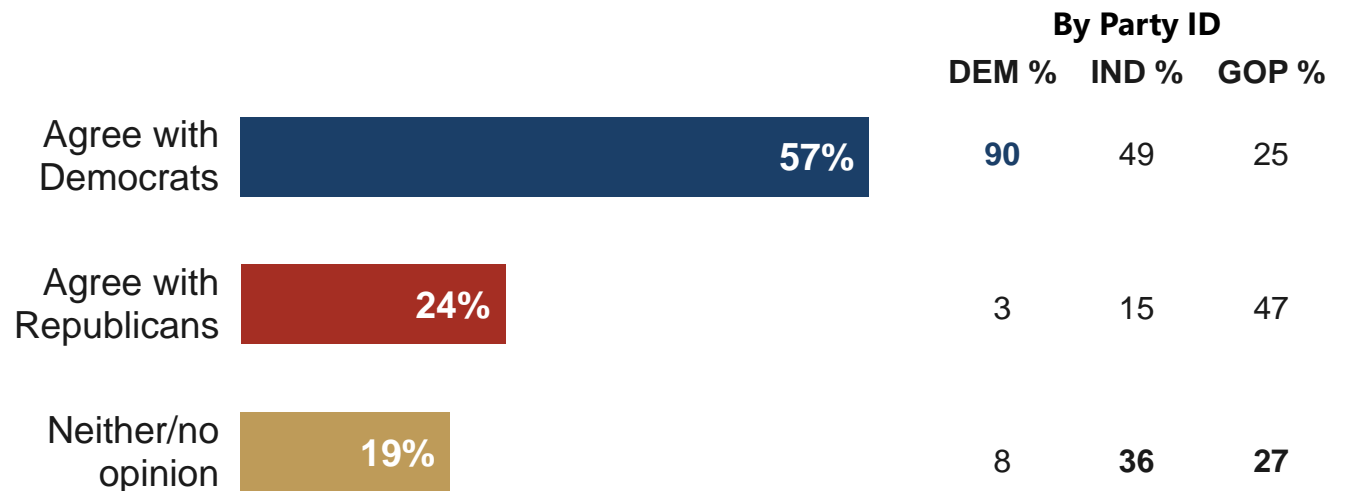
Most lower- and middle-income people who buy health insurance [through Affordable Care Act/on their own] receive financial assistance in a tax credit or subsidy that helps lower the cost of premiums and makes coverage more affordable.

Should the government continue providing these tax credits or subsidies?



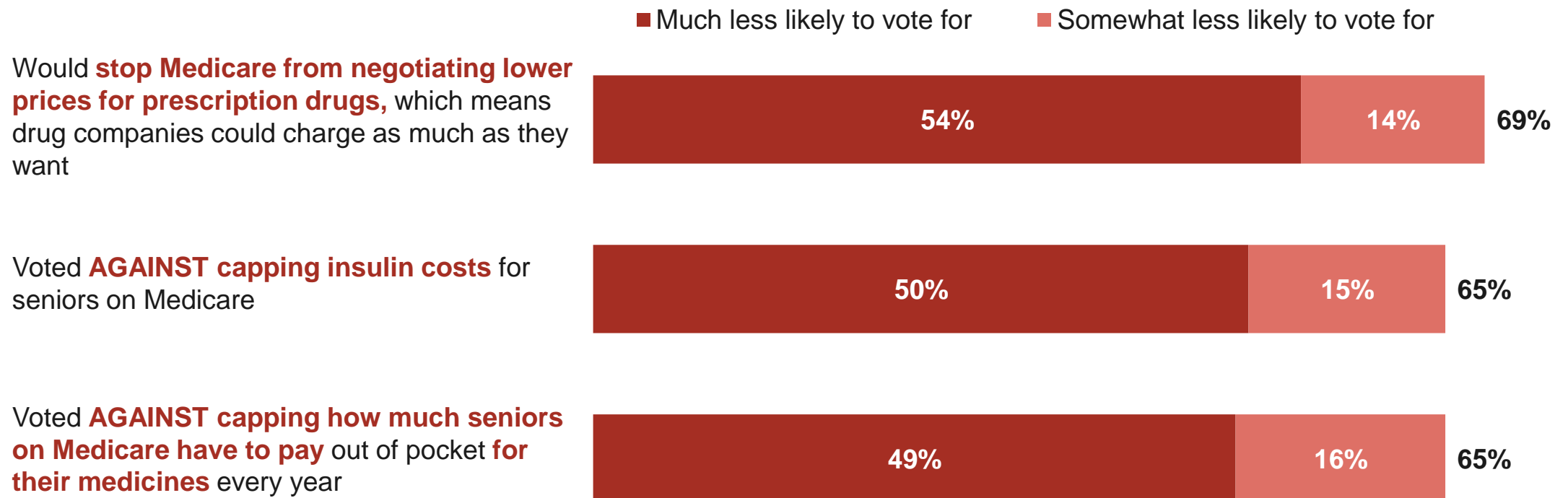
A law passed in 2022 by President Biden and Democrats in Congress increased the amount of the tax credits for those who buy insurance [through the Affordable Care Act/on their own] and made the tax credits available to more people. Unless further action is taken, these tax credits will expire at the end of next year, raising premiums for as many as 20 million Americans.

Democrats in Congress favor making these expanded tax credits permanent, while most **Republicans** in Congress would let them expire and end them.



Republicans have huge vulnerabilities on their drug pricing record and policies.

Likelihood of Voting for a Republican Candidate Based on Healthcare Issue Positions



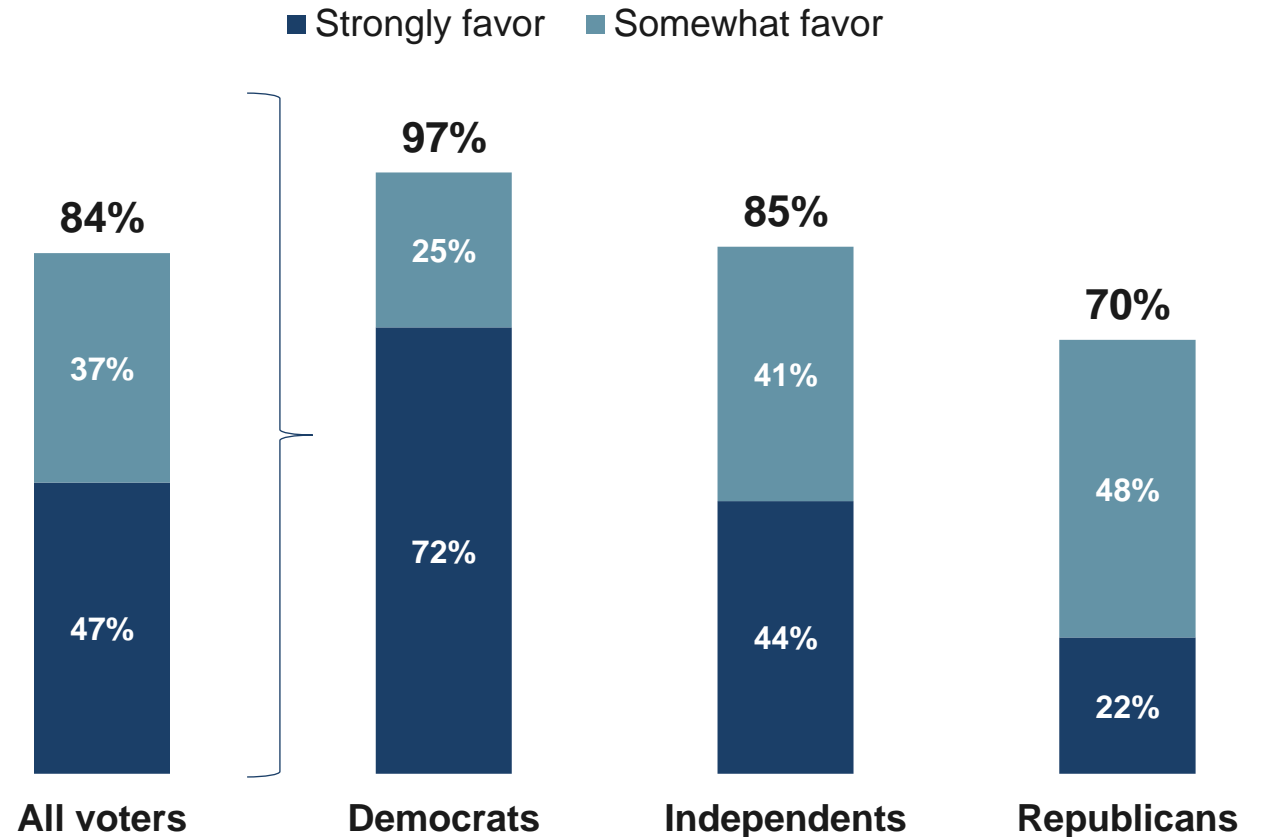
There is exceptionally broad and strong support for a Biden/Democratic plan to extend drug pricing reforms

President Biden and Democrats in Congress have proposed a major drug pricing reform package to lower the cost of prescription drugs that would:

- a. Expand Medicare's **power to negotiate** with drug companies for lower costs by increasing the number of drugs subject to price negotiation from 20 to 50 per year.
- b. Make **drug companies pay a penalty** when they raise the price of existing medicines above the rate of inflation for private insurance plans as well as Medicare.
- c. Require all insurance plans to **cap the out-of-pocket costs** for prescription drugs to no more than \$2,000 per year, as is currently the case with Medicare.
- d. Cap the **cost of insulin and asthma inhalers** for all Americans, including people with private insurance.

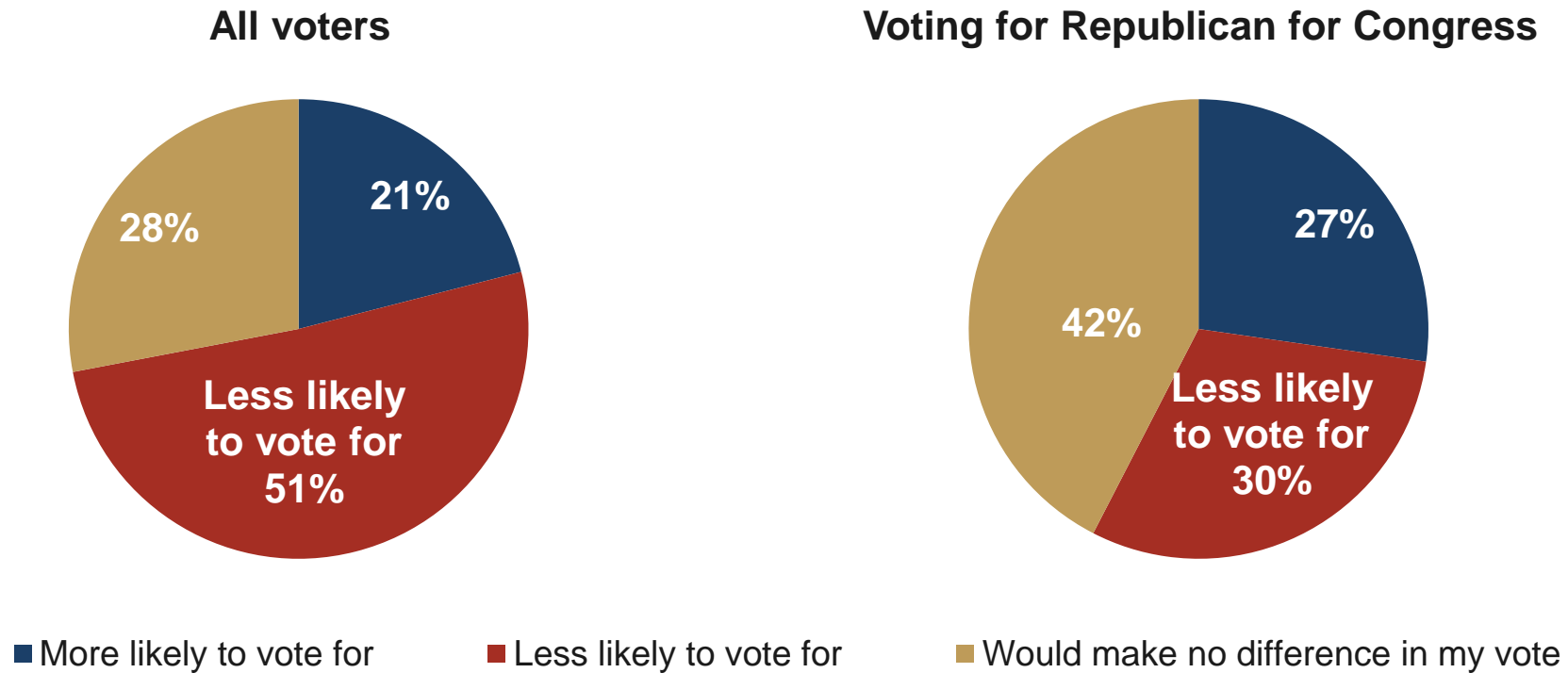
68% of voters say they and their family would personally benefit from this proposal.

Support for Drug Pricing Reform Package



Half of voters say they would be less likely to support a Republican candidate who opposes the drug pricing reform package, including 3 in 10 Republican voters

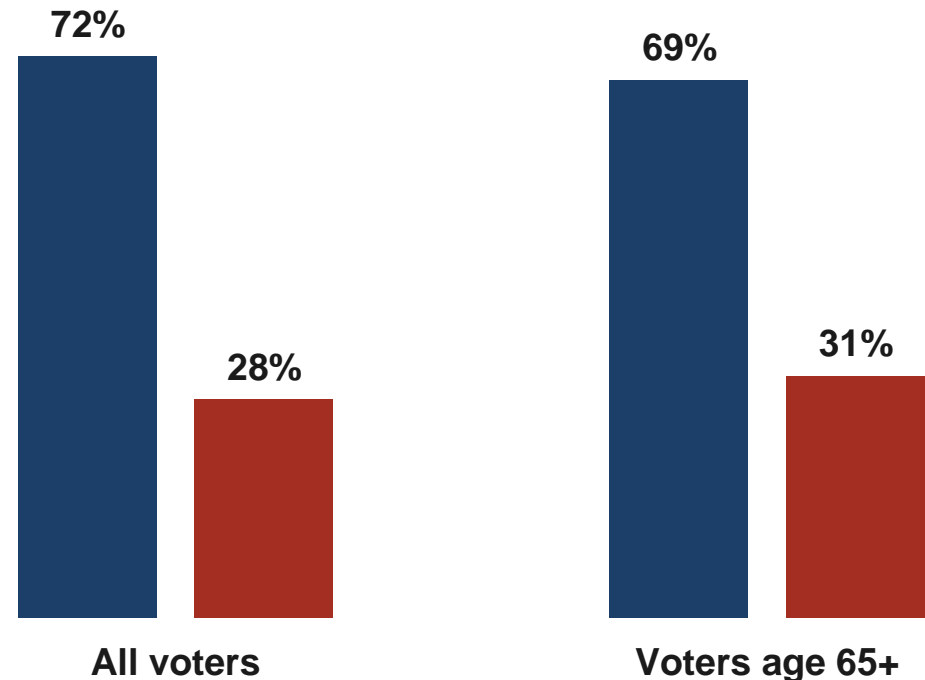
If a Republican candidate for Congress in my district OPPOSED this proposal to lower the cost of prescription drugs, this would make me:



Democrats' positive message on drug savings for seniors outweighs Republican criticisms of Democratic policies

- **Democrats in Congress** say their policies are doing more to help seniors because, for the first-time, older Americans on Medicare will be protected from high out-of-pocket prescription costs, will get essential vaccines at no cost, and will have the cost of insulin capped at \$35 a month. 19 million seniors on Medicare will save at least \$400 a year because of these policies.
- **Republicans in Congress** say that the Democrats' policies are doing more to hurt seniors because monthly premiums for prescription drug coverage under Medicare Part D are skyrocketing at a time when older Americans already are squeezed by inflation and high prices, and now, insurance companies are refusing to pay for certain drugs.

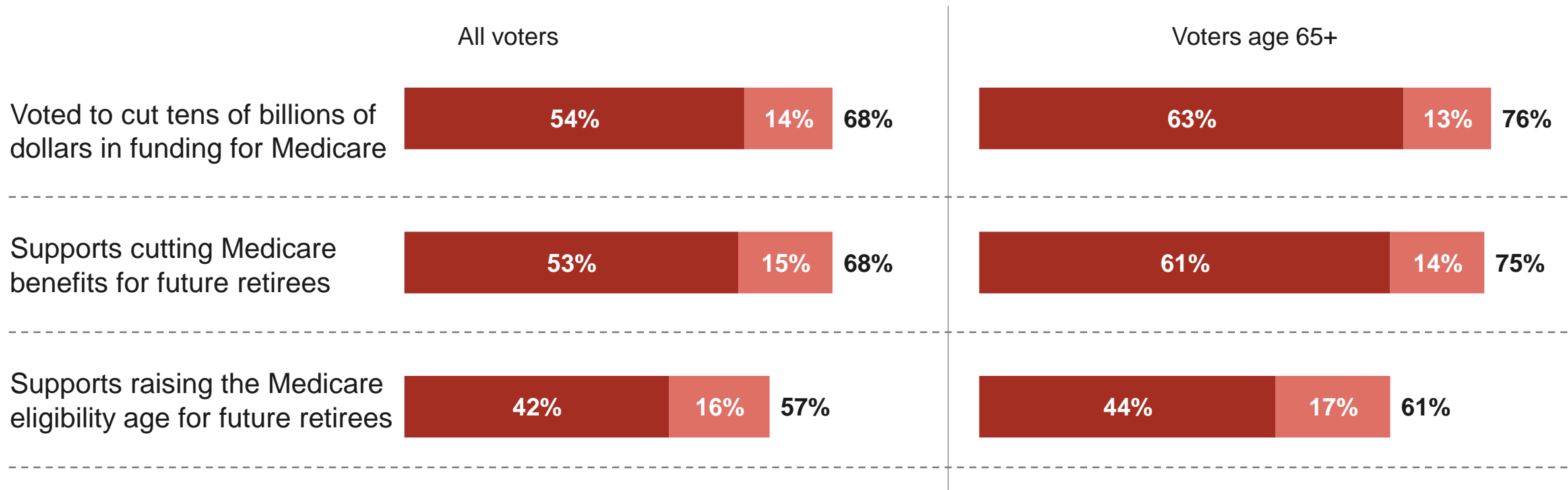
Which statement is more convincing?



Republican proposals for Medicare make them vulnerable in this year's elections.

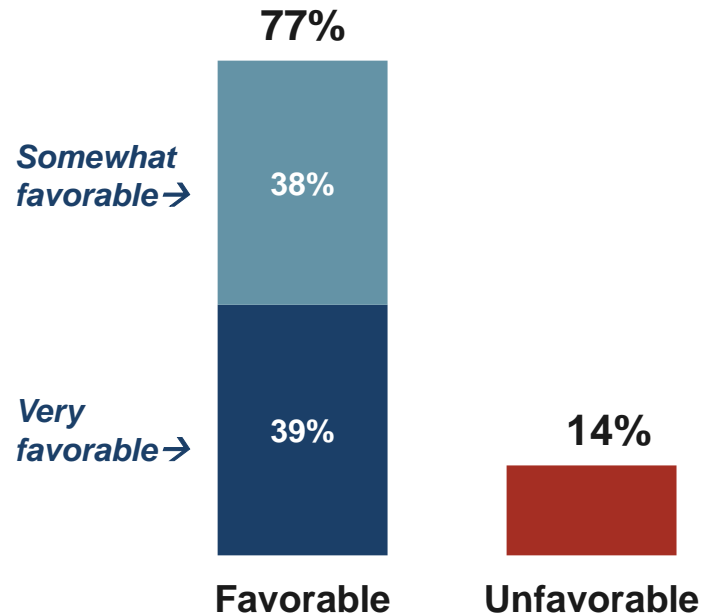
Likelihood of Voting for a Republican Candidate Based on Healthcare Issue Positions

■ Much less likely to vote for ■ Somewhat less likely to vote for



A large majority of voters are favorable to Medicaid, and 2/3rds say GOP proposal for large Medicaid cuts are a bad idea

Overall Opinion of Medicaid



View of Republicans' Support for Making Very Large Cuts in Medicaid to Reduce Gov't Spending

